Come to the Party
the Worlds Original Stand Up Paddleboard race is 10 years old
KINGS BEACH STATE PARK BEACH, KINGS BEACH, CA
SUP - Prone - Outrigger competitions for all ages and skill levels
Free Demo and clinics for beginners and advance paddlers
August 12 - 14, 2016
Live music on the Beach - Raffles & Prizes
Local Vendors and Manufacture Exhibits
For more info: www.tahoenalu.com

Official Sponsors

north lake tahoe
Official Sponsorship

Company/Organization Name:_________________________________________ Date:________________________
Street Address:_________________________________________ Suite#:____________________
City:________________________________ State:________________ Zip Code:________________
Contact Name:________________________________ Title:________________
Phone:_________________________ Cell:_________________________ email:____________________

Agreement: I agree to comply with rules and regulations outlined on the back of the Sponsor Application and Contract. This completed form along with payment in full is considered binding on both sponsor and the 2016 TA-HOE NALU Paddle Festival. All correspondence will be sent to the person listed above. See attached detail contract information and responsibilities.

Authorized Signature:________________________________

*All Checks made out to North Tahoe Paddle Events (NTPE)

<table>
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<tr>
<th>Payment Type</th>
<th>check one: Check ( ) Visa ( ) MC ( ) AMEX ( ) Credit Card #____________________________</th>
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<tbody>
<tr>
<td>Expiration Date</td>
<td>Code:_________ Billing Zip_________ Name on Account________________________________</td>
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Sponsor to submit a short description on product, services and activities for public announcements throughout the festival.

4) HiRes company/organization logos are to be submitted at time of application and payment.

5) Signed agreement and full payment must be submitted with the contract to secure sponsorship.

Sponsorship Package:

**Official Sponsor** $5,000 See attached page for details

Official Sponsor:

As an Official Sponsor your company logo will appear on all Social/Print Media, Promotions and ads as Official Sponsor by:(Name) Sponsor Logo’s will be prominently placed throughout the event site and on stage below the Title and Presenting sponsors as an Official sponsor by (Company Name) and on the awards podium.

Official sponsors will be able to use the TA-HOE NALU logo and event in all their advertisements, media, marketing and promotional materials as Presenting Sponsor.

Official Sponsor is allowed 2 10x10 ft booths at event with V.I.P. access plus 2 Comp Race tickets

See attached sheet for details on marketing and event site information.

www.tahoenalu.com
Official Sponsor
As an official sponsor your company logo will appear on all social media ads (Face Book, Twitter, Instagram, SUP Connect, TA-HOE NALU Web site / blog). Print media (SUP the Mag, Adventure Sports Journal, Standup Journal, Outdoor Paly, Local Magazines & New Papers, Radio and Tahoe TV) promotions and ads. TA-HOE NALU will be printing and distributing over 1000 Posters 2000 rack cards to water sports retailers throughout the country. TA-HOE NALU will also be marketing the events throughout the year at other paddle events and Trade Shows around the country. Presenting Sponsor logo/banner/signage will be placed prominently at the TA-HOE NALU event Aug 12–14, 2014 TA-HOE NALU Paddle Festival. 2-10x10 spaces at the events and access to V.I.P tent area for sponsor and guests. Presenting Sponsors will allowed 4 Race entries for any races not including the Elite Race. Details of media, marketing and advertisements will be updated and forwarded to sponsor and work with Sponsor Social Media staff as they are placed.

All Sponsors will be able to use the TA-HOE NALU logo in all their advertisements, media, marketing and promotional material listing them as an Official Sponsor. Sponsors to provide Ta-Hoe Nalu Paddle Festival with signage, tents and any other promotional items no later than 1 day prior to event set up

Codes & Agreements-Sponsors Exhibiting at Festival Site
Sponsor-Exhibitor hereby agrees to be bound by the Sponsorship Rules and Regulations of the TA-HOE NALU Stand-Up Paddle Classic Festival. Sponsor-Exhibitor further agree to adhere to and be bound by (i) all applicable fire, utility, city codes and regulations; (ii) any rules or regulations of Kings Beach, Ca, North Tahoe Public Utilities Department, and California State Parks; (iii) the terms of the Lease between North Tahoe Paddle Events, Inc. and any other party relating to the Festival.

Security – Sponsor/Exhibitors at Festival Site
Sponsors shall be responsible for the safety of their materials products and displays. North Tahoe Paddle Events, Inc. shall provide reasonable care for the protection of the Sponsor Exhibitor. Security Guards will be provided for Friday & Saturday evenings from 4pm to 7am. Beyond this, North Tahoe Paddle Events, Inc. or any officer or staff member thereof will not be responsible for the safety of the property or the Sponsor Exhibitor, his agents, or employees, from theft, damage from fire, accident Act of God, or any other cause. Sponsor Exhibitor is required to provide all insurance and/or policy riders to cover all booth contents.

Local and State Tax Sponsor/Exhibitors at Festival Site
Sponsor Exhibitor is solely responsible for all local and state taxes from sale of merchandise during the Festival. A detailed information sheet containing applicable local sales taxes and city office addresses will be available.

Insurance: All Sponsor/Exhibitors must add North Tahoe Paddle Events, Inc. and California State Park as additional insured.

Signature Date